

GREEN SYNERGIES

Nordics & Morocco experience sharing

Draft program

Tuesday, June 18th
Casablanca Settat Regional Council Headquarter

8.00- 8.30 Registration

8.30 - 9.45 **Opening session**

- Mr. Mustapha Bakkoury, President of the Casablanca – Settat region / CEO Masen
- Mr. Aziz Rebbah, Minister of energy, mines and sustainable development
- Secretary of State Ministry of foreign affairs, Norway (TBC)
- Mrs. Paula Lehtomäki, Secretary General of the Nordic Council of Ministers (TBC)
- Mr. Niklaj Harris, Ambassador of Denmark to Morocco
- Mme Anne Vasara, Ambassador of Finland to Morocco
- Mr. Nikolas Kebbon, Ambassador of Sweden to Morocco
- Mr. Salaheddine Mezouar, President of CGEM

Moderator: Mr. Ali Zerouali, Cooperation and international development director, Masen

9.45- 10.45 **The Nordic & Moroccan Models in action**

Environmental values across sectors – policies reaching beyond politics
Best country practices for promoting investment and take up of renewable energy and energy efficiency
Effective public-private partnership and pro-environment regulations

- Mr. El Mostafa El Mouzaoui, directeur de l'Agence Régionale d'Exécution des projets (AREP)
- Representative of the Ministry of energy, mines and sustainable development
- Mr. Per Kristian Sbertoli, Head of Finance in Zéro Emission Resource Organization, Norway
- Mr. Hans Nyqvist, Business Development Manager, Swedish Energy Agency

- Mr. Michael Rasmussen, Senior International Programme Manager, Danish Ministry of Environment and Food
- Mr. Henri Horn, Senior Energy Expert from the Ministry of foreign affairs of Finland

Moderator: Mr. Said Mouline, CEO, AMEE

Q&A session

10.45 – 11.00 Coffee break

11.00– 12.00 State of the Art – Solutions for Sustainable Development

*Promising technologies and solutions in the north and in Morocco
Innovations within renewable energy, water treatment and waste as a resource*

- Mr. Hicham Bouzekri, R&D and industrial integration director, Masen
- Mr. Hubert Suinat, General Manager, Cement Sales for North Africa, France and Turkey, FLSmidth
- Mrs. Helena Sarén, Head of Smart Energy, Business Finland
- Prof. Erik Stensrud Marstein, Director of Research Center for Sustainable Solar Cell Technology Norwegian research council
- Mr. Tord Svedberg, President of the IVL Swedish Environmental Research Institute
- CGEM representative, Research and innovation within businesses

Moderator: Mr. Ahmed Fahli, Scientific research vice president of Hassan Ier university, Settat

Q&A session

12.00 – 13.00 Sustainable business, a vehicle for profitability

*Making your business sustainable - what costs & benefits?
Sharing experience & good practices for sound environmental management at corporate level
Raising awareness in the business sector on green synergies*

- Maghreb Industry (TBC)
- Mrs. Christina Lansen, Senior Adviser at Bellona
- Mr. Nigel Nawacki, Energy/Utility Chief Technology Officer, EMEA Region, NOKIA

- Mr. Marino Maganto, CEO, SYH IKEA for Kuwait, Jordan and Morocco
- Mr. Silvere Aubriot, General Manager of Novo Nordisk Morocco

Moderator: Said El Hadi, Green Commission President, CGEM (TBC)

Q&A

13.00 – 14.15 Luncheon

14.15 – 15.30 Prospectives and opportunities – Morocco – nordics synergies

Pitch by AMDIE on market opportunities in Morocco

Pitch by CRI on market opportunities in Casablanca – Settat Region

Pitch by Masen on future renewable energy projects

Pitch by Nordic businesses: their expertise and potential prospectives for the Moroccan market

- Mr. Abdelbaki Khamsine, Sales Director Europe and North Africa, OUTOTEC
- Mr. Akli Talmat, CEO, ENERTAL
- Mr. Morten Langsholdt, Head of Scatec Solar Egypt
- Mr. Pedro Mendicoa, Seniro Director Vestas
- Mr. Mohammed Atif Area Manager Energy, Middle East and Africa, at Det Norske Veritas, DNV
- 3 businesses to be added

15.30 – 16.30 Thematic workshops by Nordic experts

- Innovative solar technologies – Floating Solar Power by Ocean Sun
- LEED by Jotun and Kone
- Energy efficiency (tbc)
- Waste management (tbc)

16.30 – 17.00 Closing session

17.00 – 18.00 Cocktail



AMBASSADE DU DANEMARK



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